Omar Abdullah

UI/UX & Product Designer | Mobile Apps

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PROFESSIONAL SUMMARY

UI/UX and product designer with 4+ years of in-house experience and freelance work since 2018, designing mobile and web interfaces, design systems, and Arabic/English (RTL) products. Background in graphic design and visual communication. Also builds iOS apps in SwiftUI and native Android apps with AI-assisted development, taking Flashy: Flip from design to App Store release.

PROFESSIONAL EXPERIENCE

Freelance UI/UX Designer 01/2018 – Present

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- Designed modern web and mobile interfaces for freelance clients, from user flows and wireframes to interactive prototypes.
- Developed design systems and reusable UI components to keep client products consistent.
- Collaborated with developers to ensure accurate implementation of approved designs.

UI/UX Designer 09/2022 – 06/2026

Arabian Connection United for Food Co.

- Designed intuitive user interfaces for web and mobile applications.
- Built and maintained reusable UI components and design guidelines to ensure consistency across digital products.
- Collaborated with cross-functional teams to align design decisions with project goals.
- Conducted usability tests and refined designs based on feedback.

SELECTED PROJECTS

- **Flashy: Flip —** Bilingual flashcard app live on the App Store, with a native Android version in testing. Led product design and UI, built it with AI-assisted development, and launched its landing page (goflashy.app).
- **Riyal Symbol Switcher (Figma Plugin) —** Figma plugin that converts "ريال" and "ر.س" text to the new Saudi Riyal symbol.
- **Tamweel Aloula Redesign —** Portfolio case study: independent redesign of the Tamweel Aloula finance app in Figma.

SKILLS

Product & UX: UX Design, Wireframing, Prototyping, User Flows, Usability Testing, Accessibility

Visual UI & Design Systems: UI Design, Design Systems, Reusable Components, Figma (Auto Layout, Variables, Components)

Mobile & AI-Assisted Development: SwiftUI, Xcode, AI-Assisted Development (Claude), Mobile App Publishing

Creative Software: Adobe Illustrator, Photoshop, InDesign

Localization: RTL & Arabic Localization, Bilingual Arabic/English Interfaces

EDUCATION

B.A. in English Language and Literature 2016 – 2020

Prince Sattam Bin Abdulaziz University

LANGUAGES

Arabic: Native | English: Professional Proficiency